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ABRAMORAMA ACQUIRES
LONG LIVE ROCK...CELEBRATE THE CHAOS
AWARD WINNING PRODUCER JONATHAN McHUGH'S
DIRECTORIAL DEBUT



Photo Credit: Abramorama

New York, NY, Los Angeles, CA – December 17, 2020 – Abramorama announced today they have acquired worldwide distribution rights for veteran film and television producer, and longtime music supervisor, Jonathan McHugh's directorial debut *Long Live Rock...Celebrate The Chaos*, a deep dive into the often misunderstood but beloved and dedicated culture of hard rock music. The film is produced by McHugh, Gary Spivack and Jonathan Platt and had its global premiere screening in Europe at the Tartuff /Black Nights Film Festival and its domestic premiere screening at The Grammy Museum in Los Angeles in February followed by a Q&A with some of the talent from the film.

Long Live Rock...Celebrate The Chaos will be launched with an online global red carpet premiere screening event on March 11 featuring a Q&A with the filmmakers, band members and some surprise guests. The following day *Long Live Rock* will be available to music fans

around the world on Abramorama's global direct-to-consumer and affiliate partner platform *Watch Now @ Home*.

Over the last few years Long Live Rock was filmed at various rock festivals around America showing the scope of just how massive these crowds are, rivaling some of the biggest destination music festivals such as Coachella and Lollapalooza. In intimate interviews, the leading titans of rock discuss the genre and the special relationship they have with their audience. Featuring members of Metallica, Guns N 'Roses, Slipknot, Korn, Rob Zombie, Five Finger Death Punch, Rage Against the Machine, Greta Van Fleet, Halestorm, Machine Gun Kelley, Shinedown, and many more.

Viewers will get a front row seat to what makes hard rock fans want to crowd surf, mix it up in the mosh pit, or just throw all caution to the wind by participating in the ultimate community mayhem known as "The Wall of Death." We follow passionate fans as they take time out from their everyday lives to commune with their "rock family" at music festivals across the U.S. or wherever the road takes them to celebrate the controlled chaos that is rock 'n roll.

Director Jonathan McHugh stated, "Gary Spivack and I wanted to make a film celebrating the chaos of rock culture. Growing up in NYC I would do whatever it took to get in to see bands like Zeppelin, Black Sabbath and other rock icons. We were lucky enough to work with great rock stars like Motley Crue and the legendary Metallica when we met at Elektra Records in the 90's. Now 25 years later we are so proud to partner with Abramorama to shine a light on the most passionate fans in the world and the music that drives them. Since we have not been able to attend concerts and may not for a while, we hope our film can fill this void...until the day we can all rock out together again!"

Abramorama's CEO Richard Abramowitz said, "Given his decades long career in a world where music and movies meet, Jonathan is the ideal person to tell this story. We're delighted to shepherd his first effort as a director out into the world."

Evan Saxon, Abramorama's Head of Music added, "We're ecstatic to bring *Long Live Rock...Celebrate The Chaos* to music fans around the world. I've known Jonathan McHugh, Gary Spivack and Jonathan Platt for many years, and they know how powerful the relationship between artist and audience is. *Long Live Rock* takes fans from the front row to backstage. While there's no replacing the live concert experience *Long Live Rock* is the next best thing."

Jonathan McHugh has been producing, directing and music supervising film and television for decades, producing over 35 films and tv shows, and music supervising over 75 films as well as producing many gold, platinum, Emmy and Oscar-nominated films and television soundtracks. Among his many credits, McHugh produced Paramount's *Justin Bieber: Never Say Never*, the Britney Spears film *Crossroads*, and the documentary *Janis: Little Girl Blue*.

LONG LIVE ROCK...CELEBRATE THE CHAOS (USA, 80 Minutes, English – Unrated)
ABRAMORAMA presents a CROWD SURF FILMS production of *Long Live Rock...Celebrate The Chaos*. Cinematography by Jordan Rennert. Edited by Myles Erfurth. Music Composer Ruwanga Samath. Executive Produced by Gytis R. Udrys, Sara J. Kazan, Dan Zaharoni, J. Brian Urtnowski, Rob Steinberg, Michael & Catharina Plen. Produced by Jonathan Platt, Gary Spivack and Jonathan McHugh. Directed by Jonathan McHugh. For more info visit www.longliverockmovie.com. An Abramorama.LIVE red carpet screening event and Global Release.

About Abramorama

Abramorama is the preeminent global theatrical distribution and rights management partner for documentary and music films and is recognized for the consistent high quality of its work on award winning features. An innovator in the focused, personalized form of film marketing, promotion, distribution and live, event and digital cinema, Abramorama provides invaluable alternatives to filmmakers while continuing to trail-blaze exciting new pathways to defined audiences.

Over the course of 20 years, Abramorama has successfully distributed and marketed hundreds of films, including Ron Howard's Grammy Award®-winning *The Beatles: Eight Days A Week – The Touring Years*; Stanley Nelson's *Miles Davis: Birth of The Cool*; Atlantic Records and Melanie Martinez' *K-12*; John McDermott's *Jimi Hendrix: Electric Church*; Amir Bar-Lev's *Long Strange Trip – The Untold Story of the Grateful Dead*; Tabbert Fiiller's *The Public Image Is Rotten*; Danny Clinch and Pearl Jam's *Let's Play Two*; Corbett Redford and Green Day's *Turn It Around: The Story of East Bay Punk*; John Scheinfeld's *Chasing Trane – The John Coltrane Documentary*; Roberta Grossman and Nancy Spielberg's *Who Will Write Our History*; Brett Bern's *BANG! The Bert Berns Story*; Brett Morgen and National Geographic's seminal *Jane*; Asif Kapadia's *Senna*; Neil Young's vast catalog of Bernard Shakey Productions; Cameron Crowe's *Pearl Jam Twenty*; Sacha Gervasi's Spirit Award-winning *Anvil! The Story of Anvil*; Banksy's Academy Award® nominated & Spirit Award-winning *Exit Through the Gift Shop*; Laurie Anderson's New York Times critics' pick, *Heart of a Dog*; Showtime's National Board of Review Winner *Listen to Me Marlon*; Academy Award®-nominee and IDA Best Documentary Winner *The Look of Silence*; and the episodic multi-platform series *Deconstructing The Beatles*. Abramorama is a founding partner of The Seventh Art Stand program, an act of cinematic solidarity against Islamophobia, that ran in more than 50 theaters across the United States in May of 2017. Abramorama launched a conscious films imprint, Mangurama, in 2018 alongside its music-centric film fund focused on the global release of iconic music documentaries. In January of 2019 the company launched the live multicast streaming enterprise ABCinemaNOW.com with the global live introduction, interstitial programming, and Q&A from Paris, France for the 55-country release of *Who Will Write Our History*. ABCinemaNOW events are powered by Abramorama's virtual remote live streaming studio with the collaboration of live streaming event producer Susan Jacobs and director George Barnes. In 2020 Abramorama Selects was launched providing a gateway for select films across global VOD platforms. For more information visit abramorama.com.